

COLOURS X COLOURS

Immersive video

The concept

Visual immersion
experimentation
atmosphere

feelings
dream
soothing
self reflection
coziness
universe
sea floors
northern lights

COLOURS



COLOURS

The exposition

The Colours X Colours exposition video is the achievement of a 2 years collaboration between artists Thomas Blanchard and Oilhack. Lasting 24 minutes, it compiles the most breathtaking video elements centered around paint macro and its diverse reactions. It is composed of either 1, 2 or 3 4K display screens.

Video main : <https://vimeo.com/267011434> (password: expo)

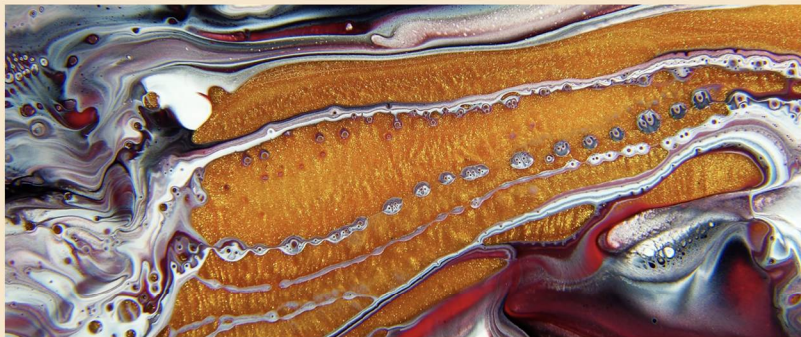
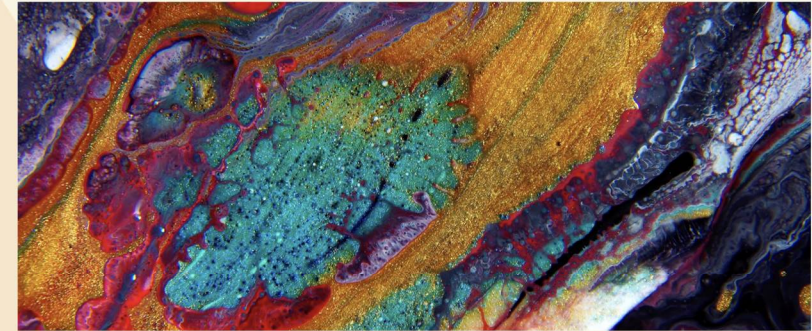
Complete video (3 display screens): <https://vimeo.com/271199220>(password: cxc)



Biography

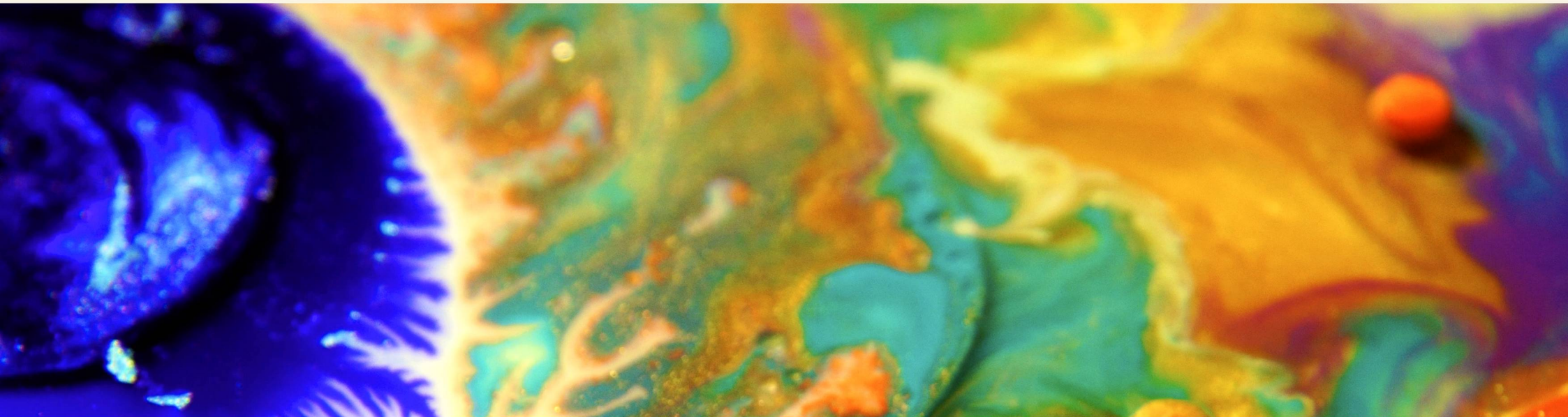
Thomas Blanchard (1984, Lyon, France)

Thomas Blanchard is a French video artist who likes to explore themes and mix various kinds of art. His work has been showcased in various festivals and expositions throughout the world. The contemporary art biennial of Casablanca in 2016, the STARZ Denver film festival, the New York Springstudio, and the technologic arts gallery Artechouse located in Washington DC have all been collaborators to his projects. Thanks to his work on shapes, colours, pigments, textures, he creates visually mesmerizing and powerful pieces. These past years, the explosively colorful content of his videos has been noticed by some of the most famous brands of the technology and communication fields. Some of his most notable cooperation projects have been done with Apple for the release of the Iphone X, or Sony for Sony Square Tokyo.



OILHACK/ Anthony Viscogliosi (1985, Lyon, France)

Oilhack is a self-taught artist inspired by nature since his early childhood. His creations are an alchemy of colours, of matters, of textures, an alloy of energies that come to life under his support. His painted movements and assembly techniques are what will create diversity. His work is the result of the combination of his artistic practices, taken at a given moment, then recorded, emphasized and embellished by photography. His work has been presented in various festivals and expositions around the globe, Del Silenzio Milan, Springstudio New York, Artechouse Washington DC. He has also collaborated with Thomas Blanchard on the Iphone X and Sony Square projects.



The elements





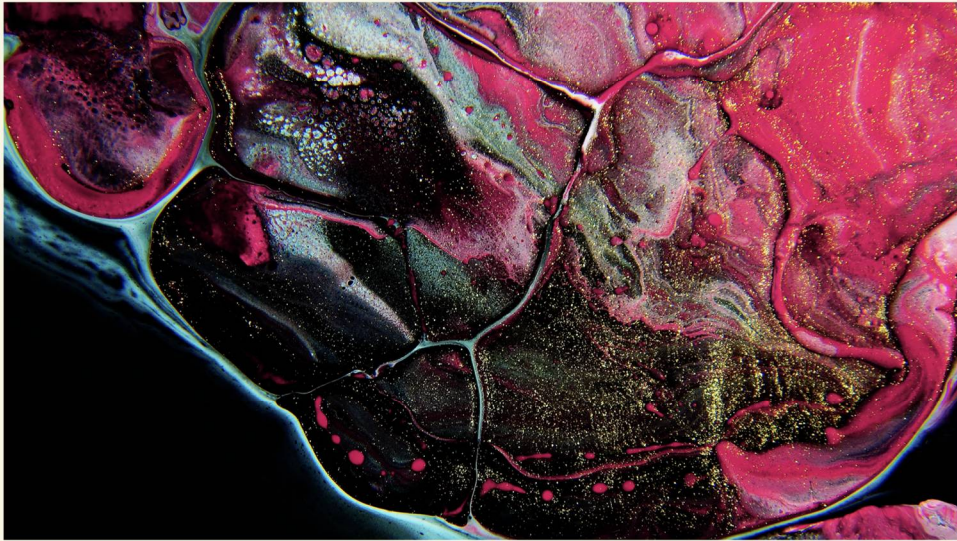
1- Inks



3- Roots

2- Flowers



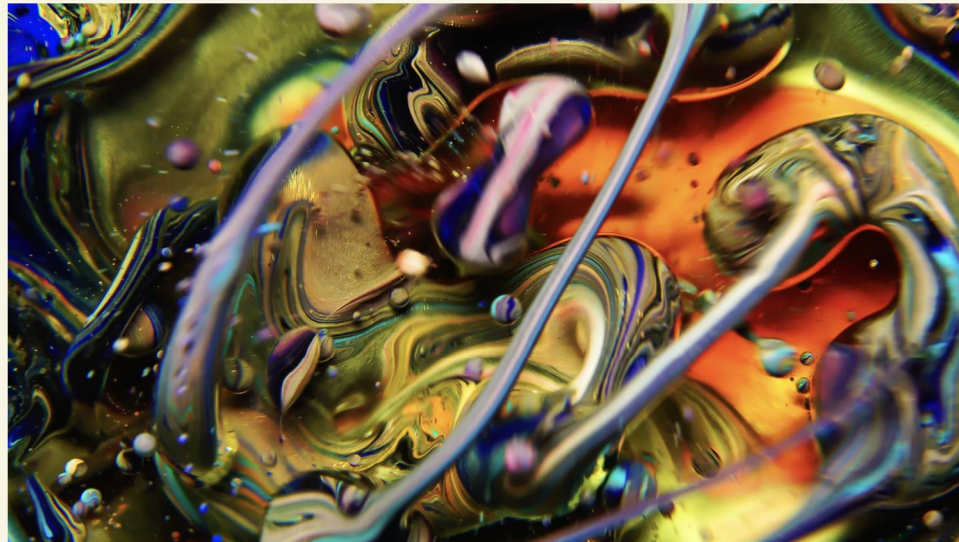


4- Glycero



6- Marbles of paint

5- Explosions



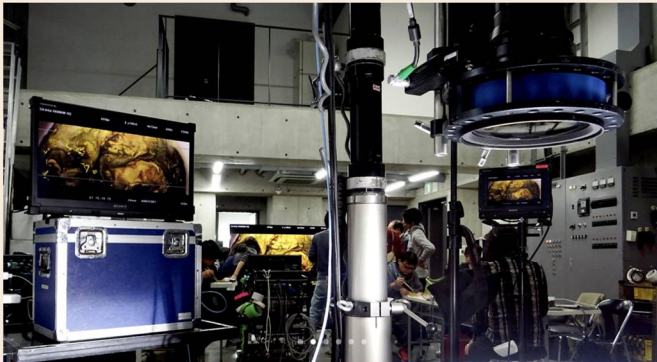
The laboratory

Manual conception

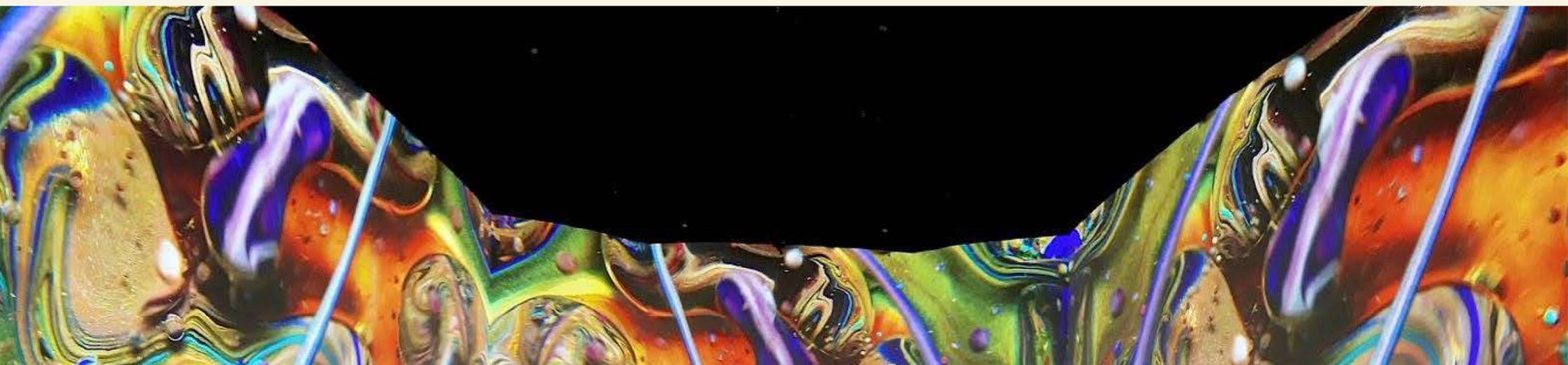
Acrylic paint, glycerol, oil, soap, ceramic molds, play on density,

extreme experimentation, movements recorded on a macro perspective,

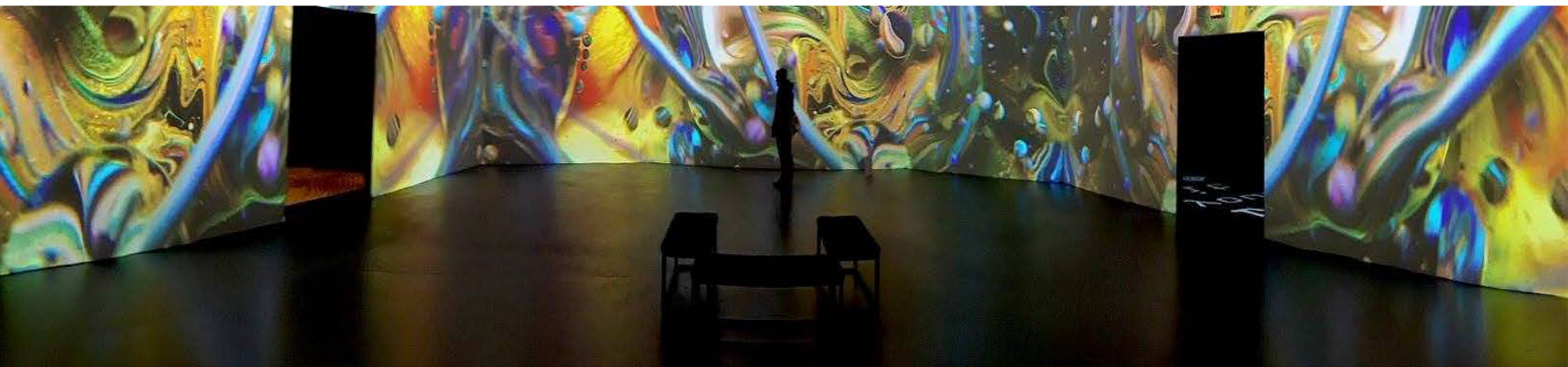
flexible final recorded format



Sony Square project, Japan



Immersive expositions



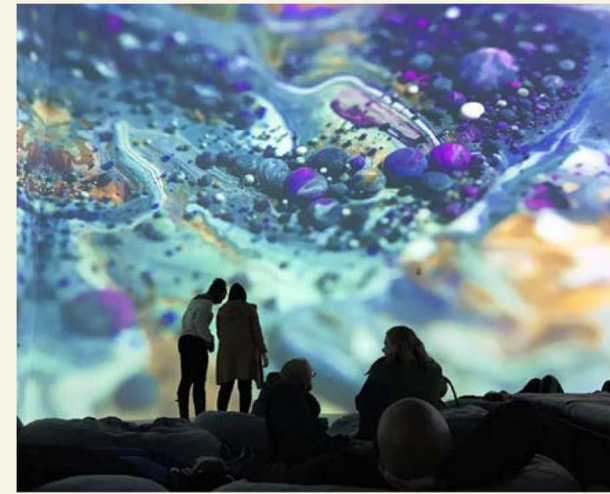
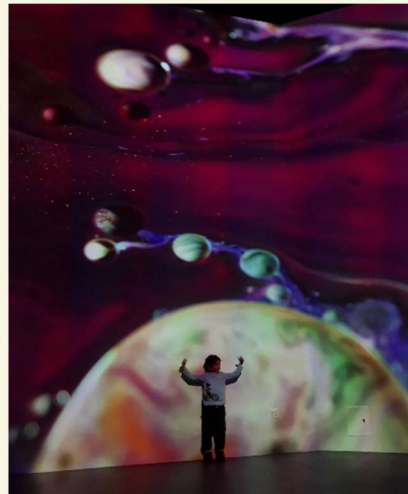
Artechouse

Artechouse Washington D.C November 2017

270° wall projection of previous videos.

Innovative display challenging the current limits of contemporary visual arts.

Non-age restricted public exposition.



The Retail Party

NYC, January the 15 th 2018

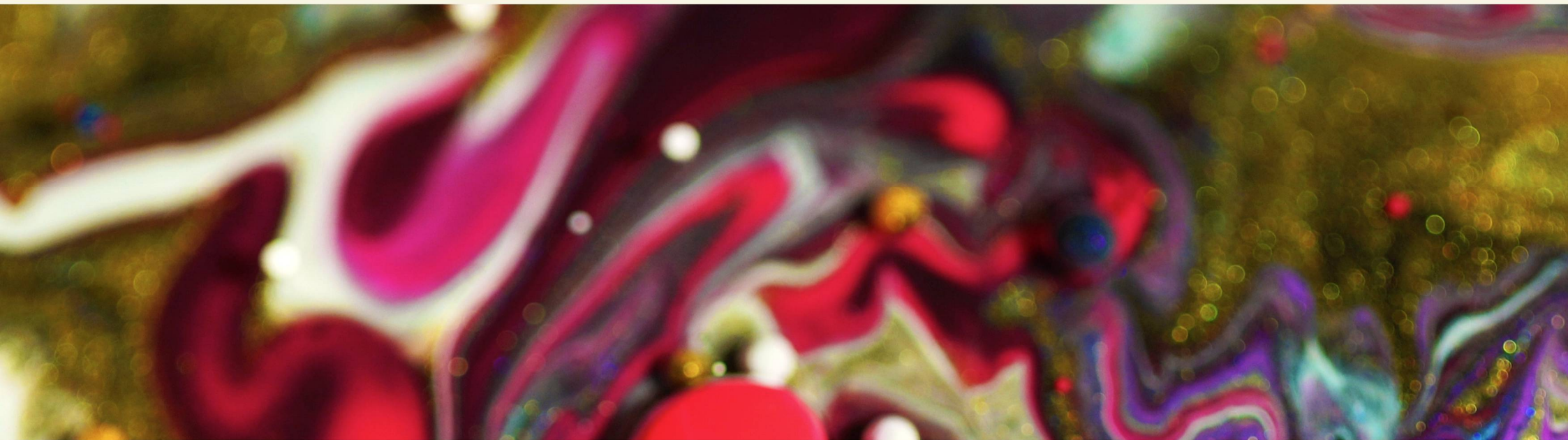
Live event

More than 450 attendants

Yearly event organized by FrenchFounders and their partners.

Gathering of more than 300 company executives coming from various fields and industries, such as fashion, beauty products, food-processing ...





Collaborations



Iphone X Advertisement



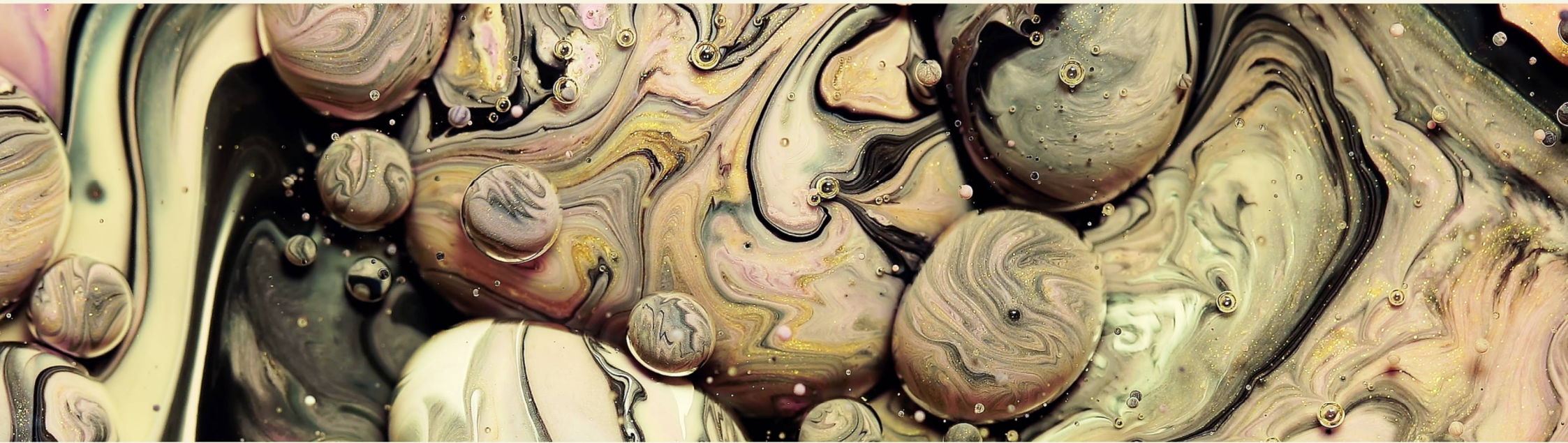
Exclusive creation

Display of paints and liquids in motion

iPhone X promotion

Done in Lyon, with the collaboration and participation of Orangefilms and Apple Inc / media arts lab.





PRESS



They talk about us

COLOSSAL

The New York Times

HI-FRUCTOSE

JUXTAPOZ
ART & CULTURE MAGAZINE

COSMOPOLITAN

io9 WE COME FROM
THE FUTURE

NOWNNESS

 deMilked

VICE

PetaPixel



The Daily Dot

Mashable

 boredpanda

Creators

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Creapills • ufunk • theinspiration • geekologie • diyphotography
sploid.gizmodo • weather • fahrenheitmagazine • weandthecolor
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